



THE ROLE OF HIGHER EDUCATION IN DEVELOPMENT

The current educational model is based on accumulating knowledge, not learning. Ninety percent of students study at the last minute and then forget what they learned once the exam is passed.

It is based on the military model of Prussia in which schools act like factories, students are ordered by age as materials in a warehouse, school hours are separated by the ring of a bell.

Every day it is more common to find not only engineers, economists, lawyers, but today, the hunt for MBAs is more frequent. An MBA should provide adequate knowledge to the person who holds it, it should also guarantee their probity to conduct business efficiently, nevertheless, if it's designed with different modules, the student only has the necessary ingredients that make a business work, but they are not thought how to combine them and ensure a successful result.

A survey on entrepreneurship in developing countries shows that only 3% of entrepreneurs survive the fifth year of operation, when the 97% of those who failed are surveyed, the main reason for failure (70%) was "lack of understanding of the business"; 70% of them had an MBA.

Schools are large assembly lines that do not guarantee the outcome, leaving it to the not experienced student to solve it

If MBA teachers hold titles of PhD or MBA, but have been dedicated to being university professors and part of the educational gear, they can not provide the necessary experience, they do not know how to develop and run successful companies.

They have studied, they have not experienced.

And what would be the ideal scenario?

Imagine what a successful entrepreneur has gone through, surely educated in a time of his/her life, perhaps obtained a university degree, and at some point, he/she decided to follow his intuition and started living and managing uncertainty, which allowed him to get a great deal of experience in the years leading into their business. When asked about problem solving, probably because they have experienced in the past, they have the know how to solve it based on their experience. It would be appropriate to incorporate all of these experiences the successful entrepreneur has into each of the members of the students.

But how to do so if this has taken many years?

Mainly by creating an environment in which the time to record an experience in the mind of every one of the participants of the MBA is shortened. This is the gap that still exists, which has not yet been filled by high education. Additionally, universities graduate individuals, companies need balanced teams and synchronized work, here's another gap to fill.

Clearly, we are being thought to be workers, not to be the owners of the factory; to follow a pattern, not to look for additional ways to find work, rather than provide jobs.

The role of higher education has to grow in order to provide to the market a proven methodology able to increase the success rate of entrepreneurship. That commitment has to be set in the way that as soon an individual get his/her diploma, knows from school experience the way to develop a company from scratch and to be successful, in that way is going to build prosperity, jobs and wealth. To do that, universities has to cross the line, hiring lectures with knowledge of course and savvy, but with a huge experience on the road, building successful companies, and able to transfer a life of experiences in days.



www.piramidedigital.com
www.elmayorportaldegerencia.com



AUTHOR:



Pablo G Páez Post-PhD

∴ CEO

pablo_paez@piramidedigital.com

www.piramidedigital.com

www.elmayorportaldeGerencia.com

Cel: + (593)991 699699

skype: ppaezec

Oficinas Corporativas
Av. 12 de Octubre y Cordero. World Trade Center, Torre B, Oficina 702
Tel/Fax: +(593) 22556622 / 22556623 / 22909455
Celular: +(593) 991699699
Quito – Ecuador

Campus de Entrenamiento Ejecutivo
Juan Pascoe No.36 y Myriam de Sevilla. Campos Verdes.
Tel/Fax + (593) 22093040 / 22094184 / 22875771
Celular: +(593) 999922000
Cuendina, Pichincha. Ecuador.